



# Coverage Expansion in Indonesia

BPJS Ketenagakerjaan

Date : August 17

Highlight

# INDONESIA UPDATE

## Economy Development Priorities

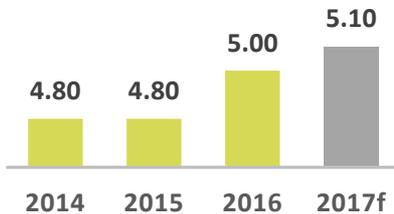
Economic

Infrastructure

Welfare



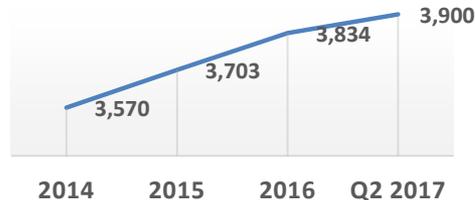
## ECONOMIC GROWTH



**+1,2%**

Economic growth in 2015 increased significantly and will continue the trend in 2017.

## GDP PER CAPITA



**+66**

GDP Percapita increased accounting to USD 3.834 in 2016.

## GINI RATIO



**-0,2%**

GINI Ratio in 2016 declined about 0,2 basis points and predicted level off to 0,38 in 2017.

## Sovereign credit rating

**INVESTMENT GRADE 2017**

(S&P Global Ratings)

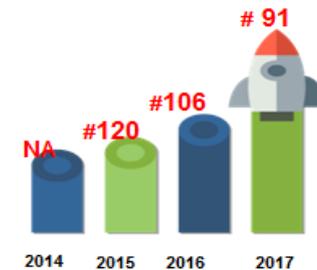


2016



As of May 2017

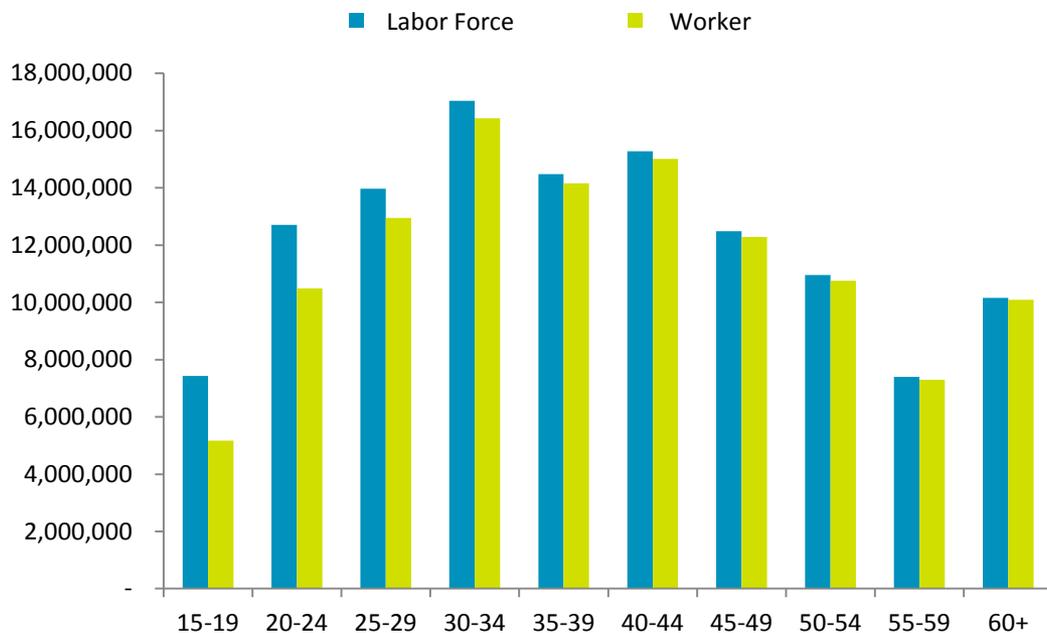
## Ease Of Doing Business



The economic growth rises significantly.

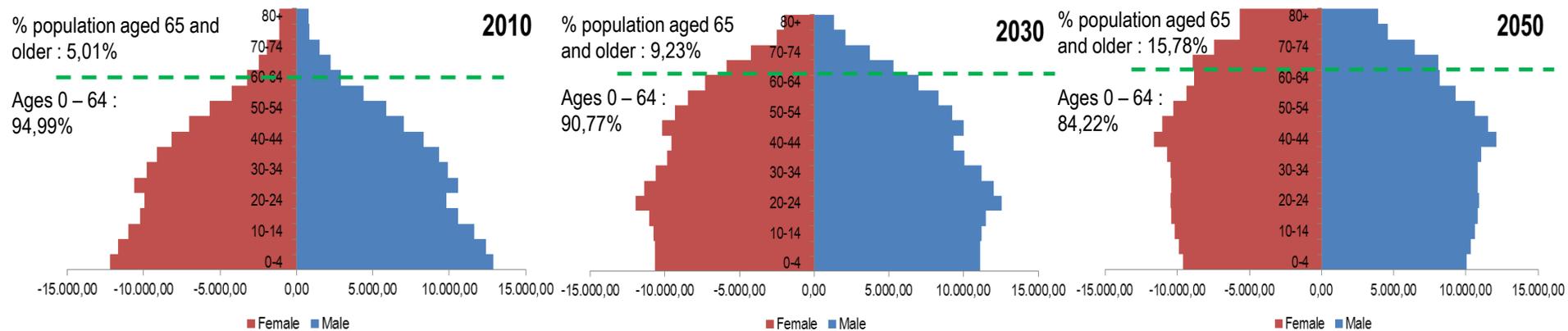


**Still have challenges to distribute the welfare to all workers, in particular the informal workers and the vulnerable**



Age (year)	Labor Force	Working	Proportion of workers to labor force (%)
15-19	7.424.665	5.174.517	69,69
20-24	12.703.718	10.485.734	82,54
25-29	13.965.087	12.949.359	92,73
30-34	17.039.112	16.424.492	93,39
35-39	14.481.863	14.155.638	97,75
40-44	15.270.955	15.010.358	98,29
45-49	12.485.843	12.285.477	98,40
50-54	10.949.561	10.754.512	98,22
55-59	7.396.670	7.296.823	98,65
60+	10.155.457	10.091.116	99,37

Proportion of workers is still dominated by productive age.  
Most workers are still not aware of the importance to prepare their old age



*\*) in 000.000 (hundred thousands)*

Indonesia has to be able to utilize the advantage of the demographic bonus

### Most Populus Countries

2000 to 2050

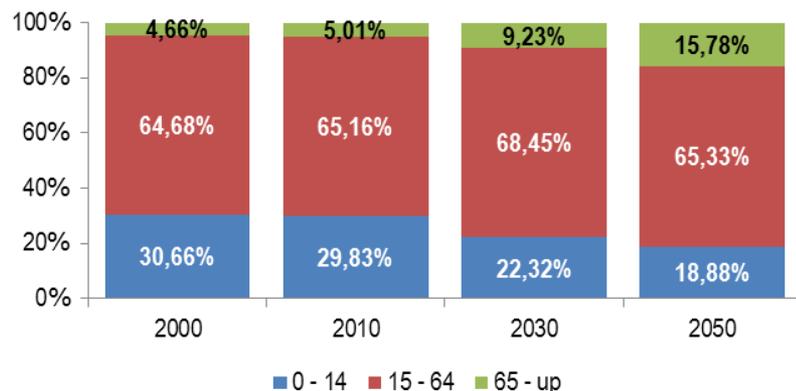
2000	2010	2030	2050
China	China	India	India
India	India	China	China
USA	USA	USA	Nigeria
<b>Indonesia</b>	<b>Indonesia</b>	<b>Indonesia</b>	USA
Brazil	Brazil	Nigeria	<b>Indonesia</b>
Russian Federation	Pakistan	Pakistan	Pakistan
Pakistan	Nigeria	Brazil	Brazil
Bangladesh	Bangladesh	Bangladesh	Bangladesh
Japan	Russian Federation	Mexico	Ethiopia
Nigeria	Japan	Ethiopia	Philippines

Source : United Nations, Department of Economic and Social Affairs, Population Division (2013)

World Population Prospects: The 2012 Revision



### Demographic Profile



	(in million)			
	2000	2010	2030	2050
<b>Population</b>	<b>208,94</b>	<b>240,68</b>	<b>293,48</b>	<b>321,38</b>
0 - 14	64,06	71,79	65,50	60,69
15 - 64	135,13	156,83	200,90	209,96
65 - up	9,75	12,06	27,09	50,72
<b>Dependency Ratio</b>				
Old-age	7,21%	7,69%	13,48%	24,16%
Total	54,62%	53,47%	46,09%	53,06%

Labor Market

# **THE WORKING SOCIETY AND OUR STRATEGY**



**Formal workers**



**All workers (formal and informal) in Indonesia**  
including foreign workers who works at least 6 months in  
Indonesia.



**Formal Workers**

**51,4 mio**

(42,06 %)

**Informal Workers**

**70,9 mio**

(57,94 %)

**Total Workers**

**122,3 mio**



**72 local governments (PTSP), 1130 service point office**

**11 regional offices, 326 branch offices, 5.000 employees**

**Omni channel Expansion**



*Less bureaucratic*

*Friendly*

*Modern*



Branch Offices	SPO (Service Point Office) BRI - BJB	PPOB (Payment Point Online Banking)	Local Government	ATM (BRI, Mandiri, BNI, BTN, BCA, BJB, Bukopin)	RSTC (Trauma Center Hospital)	Web	Retail	Mobile & SMS
337	10.000	24.000	170	73.500	1.032	Online	15.000	Online

### Formal Workers

Registration	✓	✓				✓		
Information (program, Account balance)	✓			✓		✓		✓
Update Data	✓					✓		
Claim	✓				✓	✓		
Claim Payment (Cash)		Payment via online transfer to bank account						

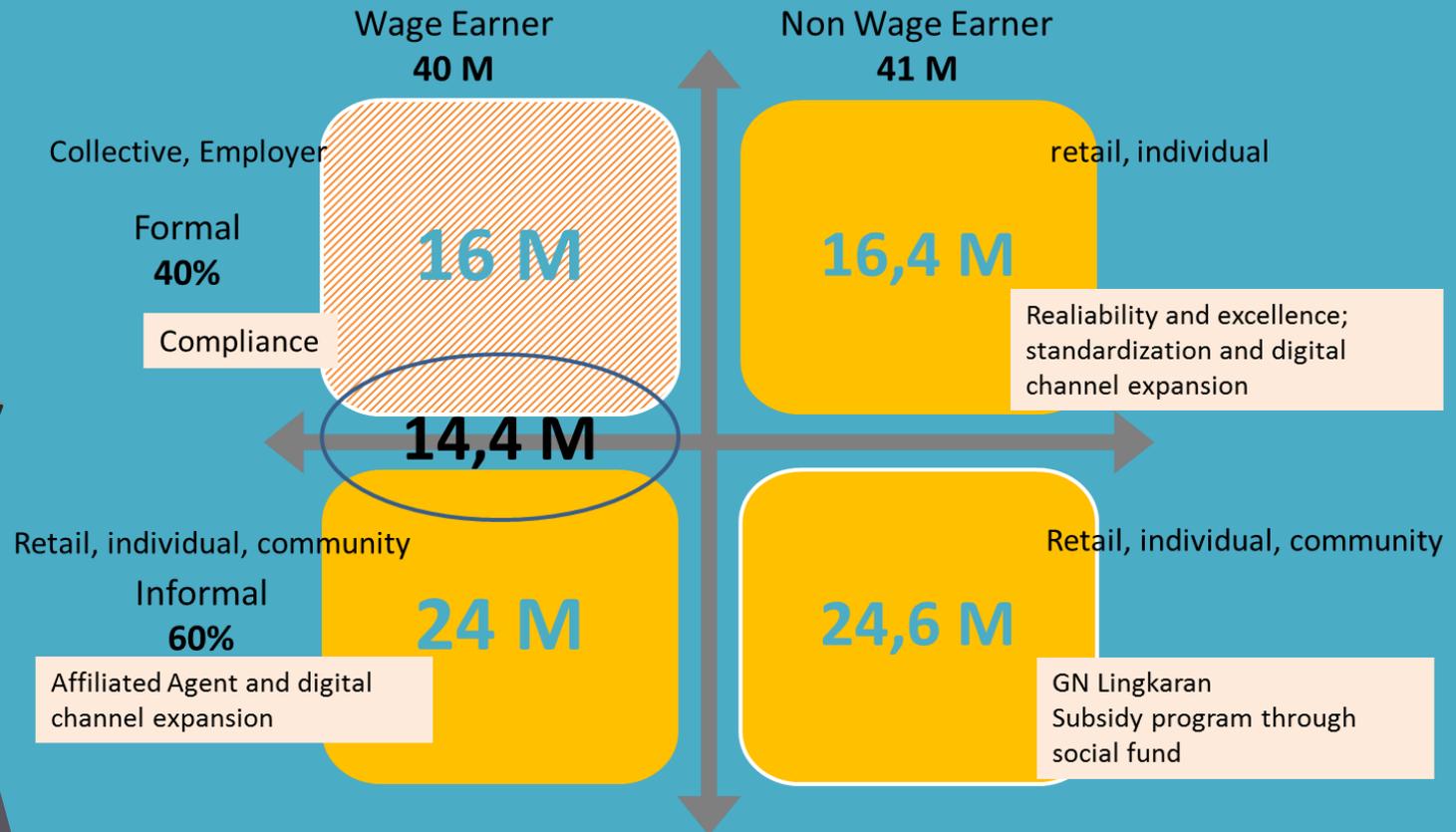
### Informal Workers

Registration	✓	✓	✓			✓		✓
Information (program, Account balance)	✓	✓	✓	✓		✓	✓	✓
Contribution Payment	✓	✓	✓	✓		✓		✓
Update Data	✓	✓	✓	✓		✓		✓
Claim	✓				✓	✓		
Claim Payment (Cash)	✓	Payment via online transfer to bank account						

Branch Offices	SPO (Service Point Office) BRI - BJB	PPOB (Payment Point Online Banking)	Local Government	ATM (BRI, Mandiri, BNI, BTN, BCA, BJB, Bukopin)	RSTC (Trauma Center Hospital)	Web	Retail	Mobile & SMS
337	10.000	24.000	170	73.500	1.032	Online	15.000	Online

### Employers

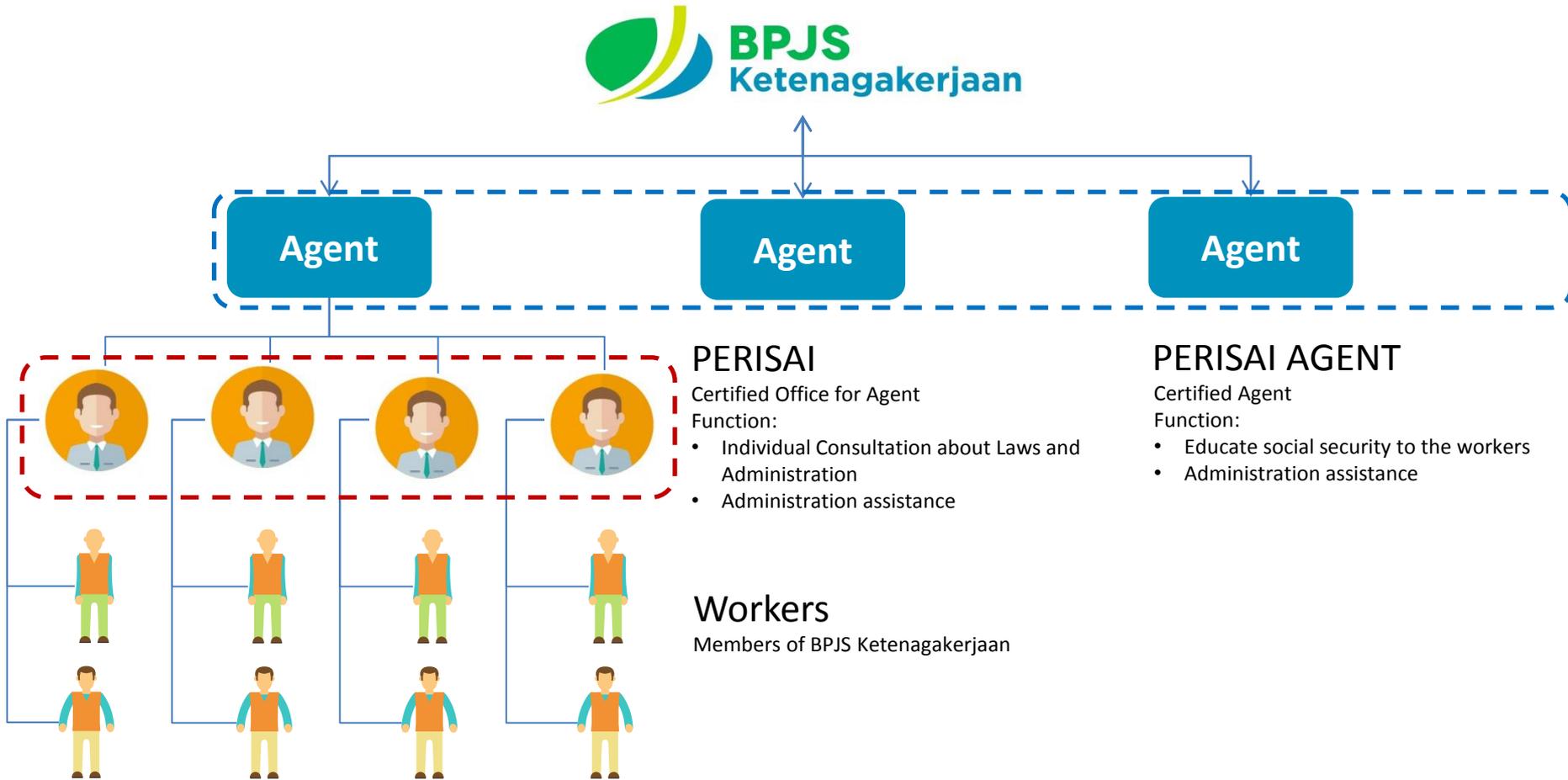
Informasi program	✓	✓				✓		
Registrasi Perusahaan	✓	✓	✓			✓		
Registrasi Peserta	✓	✓	✓			✓		
Pembayaran Iuran	✓	✓	✓	✓		✓		
Update Data	✓	✓				✓		
Pengajuan Klaim	✓					✓	✓	
Pembayaran Klaim (cash)	✓	Payment via online transfer to bank account						





**SS protection for vulnerable workers,**

who do not possess the capability to pay SS's contribution (such as workers with disability),  
by **empowering** society's fund and CSR budget of companies through **donation mechanism**





Data analytics-CRM



## Informative

Providing relevant information content with the need of members through various channels

- e-Service
- SIPP
- Internet base

**BEST VALUE**  
for Money



## Inexpensive

Transacting in minimal cost with the choices of various channels whenever and wherever

- Physical Evidence
- Process
- People



## Friendly

Friendliness in services



Members



JHT JKK JKM JP Main products



Total Benefit

## More Benefit

Providing more benefit through primary products and additional products



- Continuous improvement
  - Risk Management
    - Applications
  - Data Center/DRC
    - Network

## Excellence and Reliable

Continually providing high quality service with minimal errors



PPOB

IODS



- Branches
- Supp. Branches

## Easy to Access

Providing easiness in accessing BPJS Ketenagakerjaan through various channels



## Co-Marketing Promo & Diskon

Khusus untuk peserta **BPJS Ketenagakerjaan**

### Daftar Promo & Diskon

Silahkan pilih lokasi dan Kategori yang anda butuhkan

Semua Lokasi ▼

Semua Kategori ▼

## BEYOND THE BASIC.

Protect the workers from uncertainty and provide ecosystem for a better life

## Co-Marketing (2)

### Additional Benefit for Members



Rating Perusahaan



AIRY ROOMS

Airy Rooms adalah jaringan kamar budget dengan kenyamanan terjamin di lebih banyak lokasi dibanding

 Berlaku Hingga  
12-06-2018

Diskon Tertinggi

Diskon 25 %



Rating Perusahaan



Garuda Indonesia Cabang Ternate

Promosi, Pemesanan & Diskon Pembelian harga sebesar 5% s.d 20% Berdasarkan Kelas Penerbangan

 Berlaku Hingga  
30-09-2017

Up to 20%



Rating Perusahaan



THE COFFEE

Diskon 10% untuk Makanan dan Minuman

 Berlaku Hingga  
26-10-2017

Diskon 10 %



Rating Perusahaan



Dream Land Park Purwokerto

Potongan Harga 20% Per Kunjungan

 Berlaku Hingga  
30-11-2017

Diskon 20 %



Rating Perusahaan



RM RIUNG TENDA RAWAMANGUN

Nikmati diskon 10% untuk pembelian minimal Rp. 100.000,- bagi peserta BPJS Ketenagakerjaan

 Berlaku Hingga  
10-11-2017

Diskon 10 %

## Mandatory Coverage

Since August 1st, 2017

## Challenge:

Bilateral/Multilateral Agreements





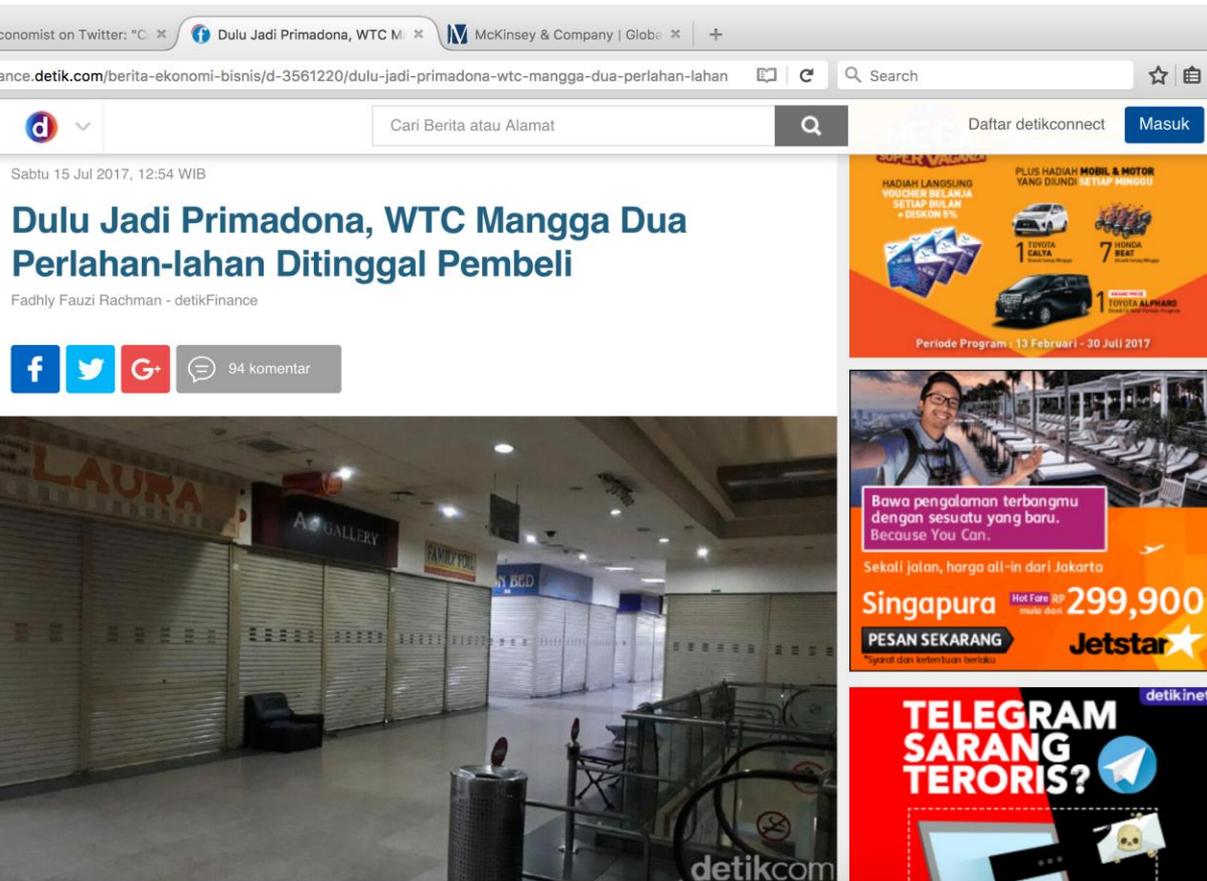
Prepare your future with us,



**“The Bridge to Workers Welfare”**

BPJS Ketenagakerjaan

# **THE DISRUPTIVE ERA IN INDONESIA**



onomist on Twitter: "C" × Dulu Jadi Primadona, WTC M × McKinsey & Company | Glob × +

ance.detik.com/berita-ekonomi-bisnis/d-3561220/dulu-jadi-primadona-wtc-mangga-dua-perlahan-lahan

Cari Berita atau Alamat

Daftar detikconnect

Masuk

Sabtu 15 Jul 2017, 12:54 WIB

## Dulu Jadi Primadona, WTC Mangga Dua Perlahan-lahan Ditinggal Pembeli

Fadhly Fauzi Rachman - detikFinance

94 komentar

**LAURA**

**ART GALLERY**

**FAMILY POP**

**BED**

**detik.com**

**KASKUS**  
THE #1 MARKETPLACE FOR INDONESIAN ENTREPRENEURS

HADIAH LANGSUNG VOUCHER BELANJA SETIAP BELANJA + DISKON 5%

PLUS HADIAH MOBIL & MOTOR YANG DILUNDI SE TIAP MINGGU

1 TOYOTA CALTA

7 HONDA BEAT

1 TOYOTA ALPHARD

Periode Program: 13 Februari - 30 Juli 2017

Bawa pengalaman terbangmu dengan sesuatu yang baru. Because You Can.

Sekali jalan, harga all-in dari Jakarta

Singapura Hot Fare Rp **299,900** malai dari

**PESAN SEKARANG** **Jetstar**

**TELEGRAM SARANG TERORIS?**

## Behaviors change..

C2C / Marketplace	B2C
<b>KASKUS</b>	<b>BHINNEKA.COM</b> INDONESIA'S NO. 1 WEBSTORE
<b>tokopedia</b>	<b>LaZada</b>
<b>Bukalapak.com</b>	<b>ZALORA</b>
<b>tokobagus.com</b> Jual Beli Bagus!	<b>bibli.com</b> ANYTIME, ANYWHERE SHOPPING!
<b>berniaga.com</b> Jual Beli di Seluruh Indonesia	<b>blanja.com</b>
<b>lamido</b> by Lazada	<b>dinomarket.com</b>
<b>Rumah.com</b> Situs Properti Terpadu di Indonesia	<b>klik-eat.com</b>
<b>Sribu.com</b> idea.design.connect	<b>Garrefour</b>
<b>elevania</b> Your Online Shopping Paradise	<b>Alfaonline.com</b>

Conventional vs Technology

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The fastest courier, transport, and shopping service in Jakarta

DOWNLOAD BETA ON THE **APP STORE**

INSTANT COURIER  
Langsung dijemput, lacak paket anda

TRANSPORT  
Gratis penutup rambut dan masker

SHOPPING  
Tiket, makanan, belanjaan apapun di bawah Rp 1 Juta

<http://www.teknologia.com/wp-content/uploads/2015/04/aplikasi-gojek.jpg>

**UBER**  
EVERYONE'S PRIVATE DRIVE

<http://media.galamedianews.com/news/150606165549-wow-taxi-uber-beroperasi-di-bandung-.jpg>

**GRABBIKE**

MALES KENA MACET?  
NGE-BIKE AJA PAKAI **GRABBIKE** BETA

AYO COBAIN NGE-BIKE GRATIS!\*  
20 - 31 Mei 2015

\*Syarat & ketentuan berlaku

[https://api.dailysocial.net/wp-content/uploads/2015/05/grabbike\\_ads-1024x512.jpg](https://api.dailysocial.net/wp-content/uploads/2015/05/grabbike_ads-1024x512.jpg)

LANGKAH MENGGUNAKAN UBER

Buka Aplikasi **UBER** → Tentukan lokasi penjemputan & pesan UBER → UBER akan segera tiba

Technology triggers the social revolution in the society



## International Seminar on Expanding Social Security Coverage in The Disruptive Economy Era

17-18 October 2017

The Mulia - Nusa Dua, Bali

*ISSA*

*ASSA*

*AWCF*

*EWCF*



**ISSA**  
BALI 2017

## VENUE



The MULIA - NUSA DUA, BALI | A STYLISH ALL SUITE BEACHFRONT RESORT

### Why YOU'LL LOVE IT

#### THE POOLS

This award-winning all-suites resort boasts one of the most luxurious pools on the island of Bali – the Oasis beachfront pool. Go for a lap and relax under the cabanas poolside, or take a dip in the other five pools at the resort, all accessible to guests of The Mulia.

#### THE CUISINES

Four restaurants and five bars an endless array of options for you to indulge in. Japanese, Chinese, Pan-Asian & Mediterranean and other International cuisines with a signature twist await to take your palate on an adventure.

#### THE ACTIVITIES

Aside from the incomparable luxury suite experience, The Mulia offers an array of beach activities to satisfy guests of all ages, from canoeing to stand up paddle boarding. Our fitness facility features the latest training equipment and complimentary classes.

### Hotel Facility :

- Seaside
- Pool
- Room Service
- Free Parking
- Restaurant
- Bar/Lounge
- Spa
- Free WiFi
- Include Breakfast
- Gym
- Children Area
- Multilingual Staff
- Convergence Hall
- Airport Transportation



# Thank You

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