



**PERTUBUHAN KESELAMATAN SOSIAL
KEMENTERIAN SUMBER MANUSIA**

Leveraging Digitalization to reach out



THE 8 WASTES

DEFECTS



Efforts caused by rework, scrap & incorrect information

OVERPRODUCTION



Production that is more than needed or before it is needed

WAITING



Wasted time waiting for the next step in the process

NON-UTILIZED POTENTIAL



Not using people's talents, skills & knowledge to their full

TRANSPORT



Unnecessary movements of products & materials

INVENTORY



Excess products & material not being processed

MOTION



Unnecessary movements by people (eg. walking)

EXTRA PROCESSING



Unnecessary processing or activities in the process that do not add value



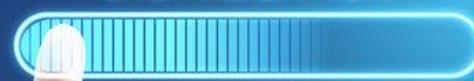
Cycle Time / Cost Reduction

Risk Reduction

Revenue / Collection Improvement

DIGITALIZATION

0%



100%

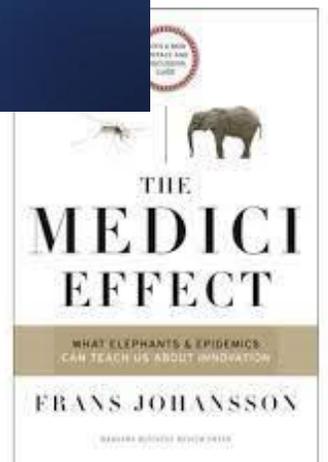
Definition of Lean

"A systematic approach to identifying and eliminating waste (non-value-added activities) in a company's operations.

Lean emphasizes *flowing* the product at the *pull* of the customer."

Lean is implemented through both rapid and continuous improvement.

Kaizen- "ka" means "little" or "ongoing", "Zen" means "for the better" or "good." Small continuous improvements on everyone's part leads to world class manufacturing.

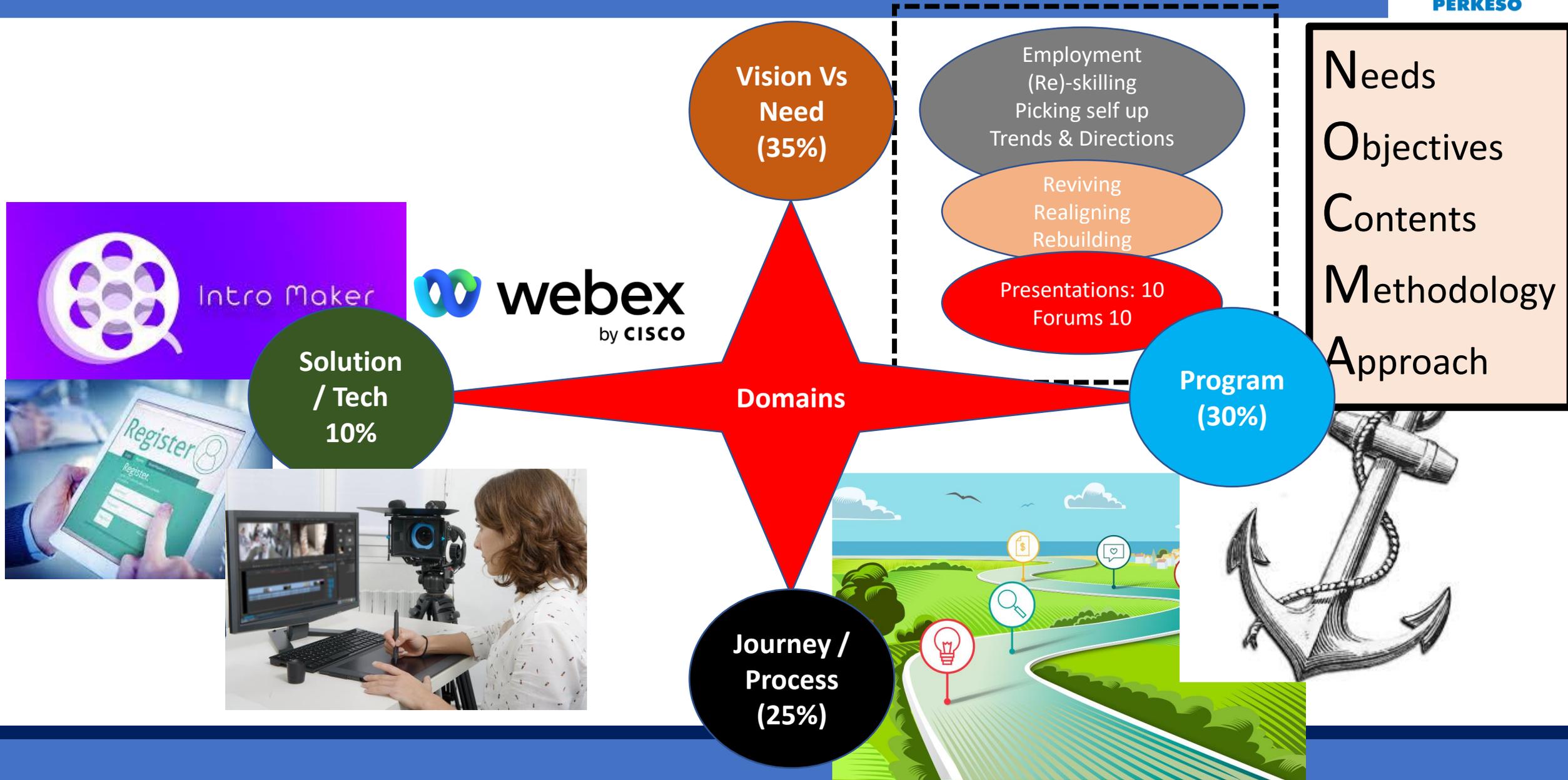


Precipitated by the Covid-19 pandemic, IPES 2021 moved Online

Example 1



Making of IPES 2021 – Reviving, Realigning & Rebuilding the Workforce



The Making of IPES 2021 – The Journey: Nailing the Head by **facing the Truth**

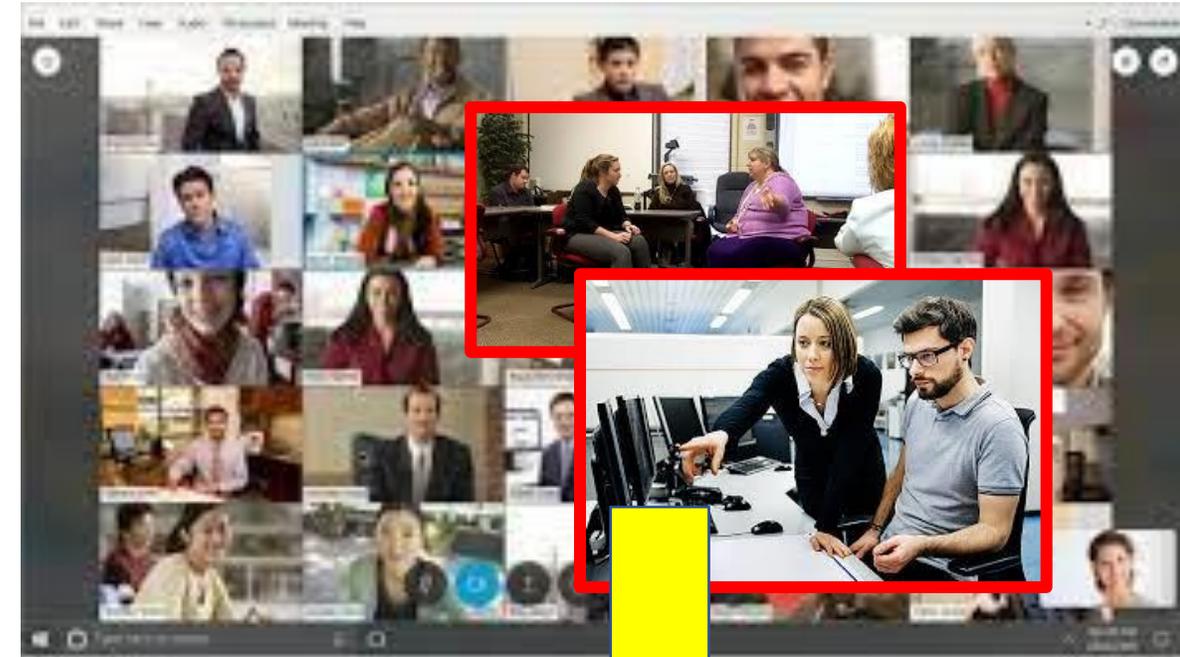


Reaching Out



Registrations

15-30 Aug	1-3 Sept
3,500	31,000
Hi Tech	Hi Touch



Copywriter

- Drives sales or lead generation
- Delights the reader so they WANT to take action



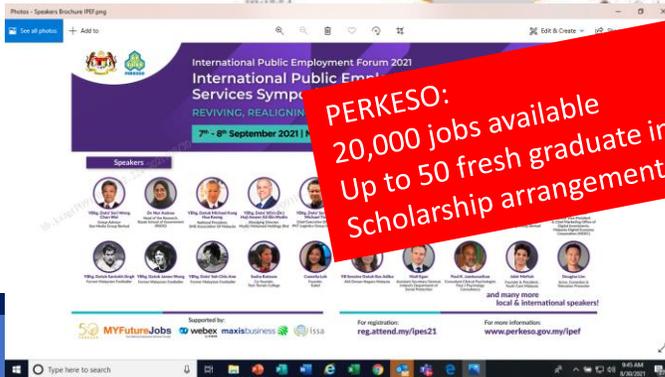
Content Writer

- Uses storytelling to bring a business to life
- Informs, educates, and engages the reader

Find out how to get these at IPES 2021

Register now

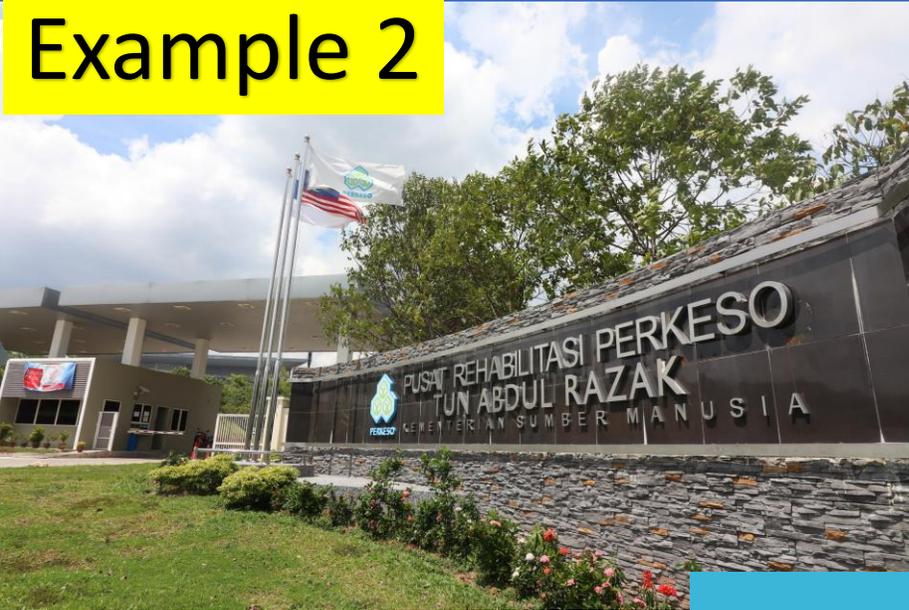
PERKESO:
 20,000 jobs available
 Up to 50 fresh graduate internships
 Scholarship arrangement with Sunway's Alibaba program



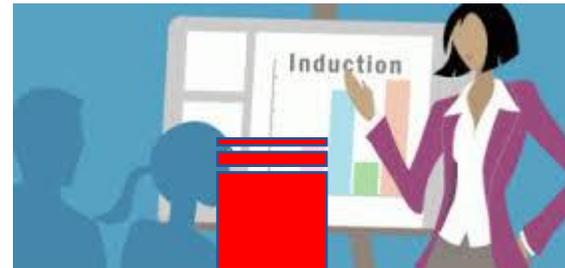
Digital Revelation of the **SECRET** - PERKESO's Rehabilitation Center



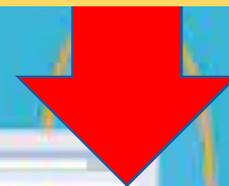
Example 2



60,000 – 70,000 new employers annually



New Employer Induction



Example 3

NEW EMPLOYER INDUCTION

- *Pre-recorded programme*
- *Minute induction*
- *"How to" for the new employer*
- *PERKESO videos*
- *New Rehab video*



Skuad Prihatin – PERKESO's road runners bringing care to the homebound



UP NEXT...
LEVERAGING
DIGITAL!!!

Patient Care



Collaboration



Sharing



Example 4

Website Portal:
www.perkeso.gov.my

MATRIX Portal:
matrix.perkeso.gov.my

Customer Service Line:
1-300-22-8000

